



SOCIAL MEDIA MANAGEMENT SERVICES

SOCIAL MEDIA OPTIMIZATION PACKAGE AND SERVICES

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Module	• Web Open Place	
Price	• \$950 / AED 3500	 

Platform offered: - 03 Facebook, Twitter, Google+

Facebook Activities: -

- ✓ Page setup
- ✓ Cover Photo creation
- ✓ Tabs creation
- ✓ Keyword optimization of the content of the social page
- ✓ Posting/updates (8-10 per week)
- ✓ Polls
- ✓ Quizzes
- ✓ Contest running Campaign setup
- ✓ Promoting brand in TG specific groups
- ✓ Page traffic analysis Creation of # tags
- ✓ Tracking important influencers of the industry
- ✓ Tracking trending # tags relating to the industry

Twitter Activities: -

- ✓ Page setup
- ✓ Background photo creation
- ✓ Cover photo creation
- ✓ Tweets (8-10 per week)
- ✓ Creation of # tags
- ✓ Participation in trending # tags
- ✓ Appropriate tagging
- ✓ Participation in conversations of active groups
- ✓ Promoting brand in TG specific groups
- ✓ Tracking people from the TG searching for our
- ✓ Products / services



Google+ Activities: -

- ✓ Page setup
- ✓ Background photo creation
- ✓ Posting/updates (8-10 Per week)
- ✓ Creation of #tags
- ✓ Creating a rating and review system
- ✓ Highlighting company services on Google search via social tools
- ✓ Participation in conversations of active groups
- ✓ Promoting brand in TG specific groups
- ✓ Posting website keywords on page to boost SEO ranking

{	Module	• Web Discover	
{	Price	• \$1360 / AED 5000	

Platform Offered: - 04 Facebook, Twitter, Google+, LinkedIn

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Google+ Activities: -

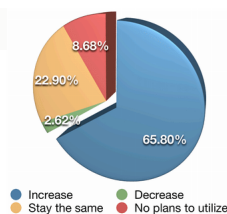
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Linkedin Activities: -

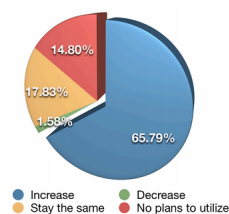
- ✓ Page setup
- ✓ Background photo creation
- ✓ Posting/updates (8-10 per week)
- ✓ Creation of groups/ communities/forums
- ✓ Influencer targeting

A significant 66% of marketers plan on increasing their use of Twitter, YouTube, and LinkedIn.

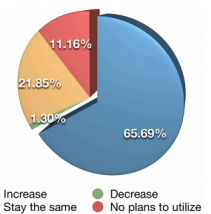
Twitter



YouTube



LinkedIn



{	Module	• Web Blending	   
{	Price	• \$1800 / AED 6650	

Platform Offered: - 05 Facebook, Twitter, Google+, LinkedIn, Blog

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- ✓ Ads management:
 - Ads content creation
 - Ads design creation
 - Ads demography targeting
 - Ads bid management
 - Ads running
- ✓ Appropriate tagging
- ✓ Running promoted # tags

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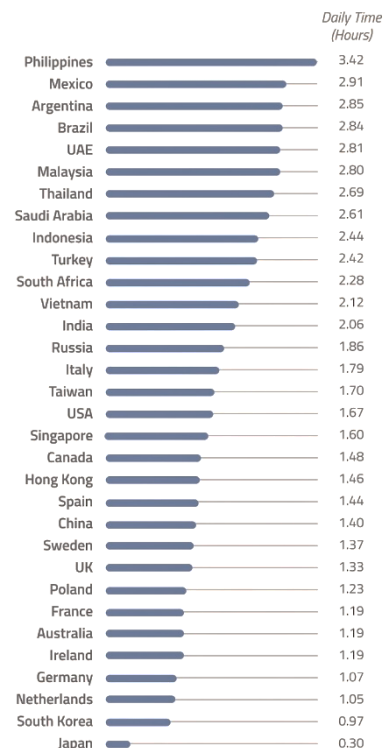
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Linkedin Activities: -

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 - Ads running

TIME SPENT SOCIAL NETWORKING, BY COUNTRY



Blog Setup: -

- ✓ Blogging - 4 blogs per month
- ✓ Keyword optimization of blogs
- ✓ Blog promotion on social platforms

Module	• Web Enchant	   
Price	• \$2400 / AED 8850	 

Platform Offered: - 06 Facebook, Twitter, Google+, LinkedIn, Blog, Youtube

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Youtube Activities: -

- ✓ Channel setup
- ✓ Video creation
- ✓ Video adwords content creation
- ✓ Video adwords design creation
- ✓ Video adwords demographic targeting
- ✓ Video adwords Bidding
- ✓ Appropriate tagging
- ✓ Participation in conversations of active groups

Other Services: -

- ✓ Online reputation management
- ✓ Target Group behavior analysis
- ✓ Monthly/Weekly reports
- ✓ Back link creation for social pages
- ✓ Setting up social plug-in on websites/web pages
- ✓ Integrating embedded tweets/posts on blogs



Note:-**

- **Costing incurred for running paid ads on a social platform has to be incurred from the clients end**
- **Set up charge will be \$350 / AED 1,250**



JachOOs™
TECHNOLOGY MEETS QUALITY

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